LEGO® SERIOUS PLAY®

FOR COCA COLA
HBC SWITZERLAND

“YOU CAN LEARN MORE ABOUT A PERSON IN AN HOUR OF PLAY
THAN YOU CAN FROM A LIFETIME OF CONVERSATION.
PLATO

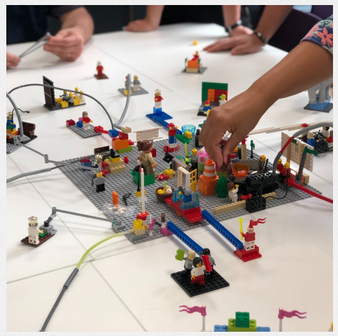
WORKSHOP VARIANTS

LSP WORKSHOP VARIANT 1

1

HALF-DAY WORKSHOP

TEAMWORK • How to experiment to unleash hidden potential of your team.



LSP WORKSHOP VARIANT 2

2

HALF-DAY WORKSHOP

CULTURE TRANSFORMATION • How to develop better solutions faster.

These workshop variants can give you a better idea of what can be covered in a half-day session with LEGO® Serious Play® based on the information as provided in your request.
Workshop designs are always tailored to your needs after a detailed, personal briefing.

LSP WORKSHOP
VARIANT 1

TEAMWORK • How to experiment to unleash hidden potential of your team.

- Encourage leaders to experiment and explore new ways to collaborate better.
- Fail fast forward!
- Improve your communication skills and build a common understanding of handling complex topics/situations. This could be in the context with a client or a project.
- Together, find new solutions how to overcome obstacles and share them with others to receive feedback.

1

HALF-DAY WORKSHOP

Ägerisee, 8 December 2022
Half-day of 4h
Team of approx. 15 PAX
1 or more facilitators

LSP WORKSHOP
VARIANT 2

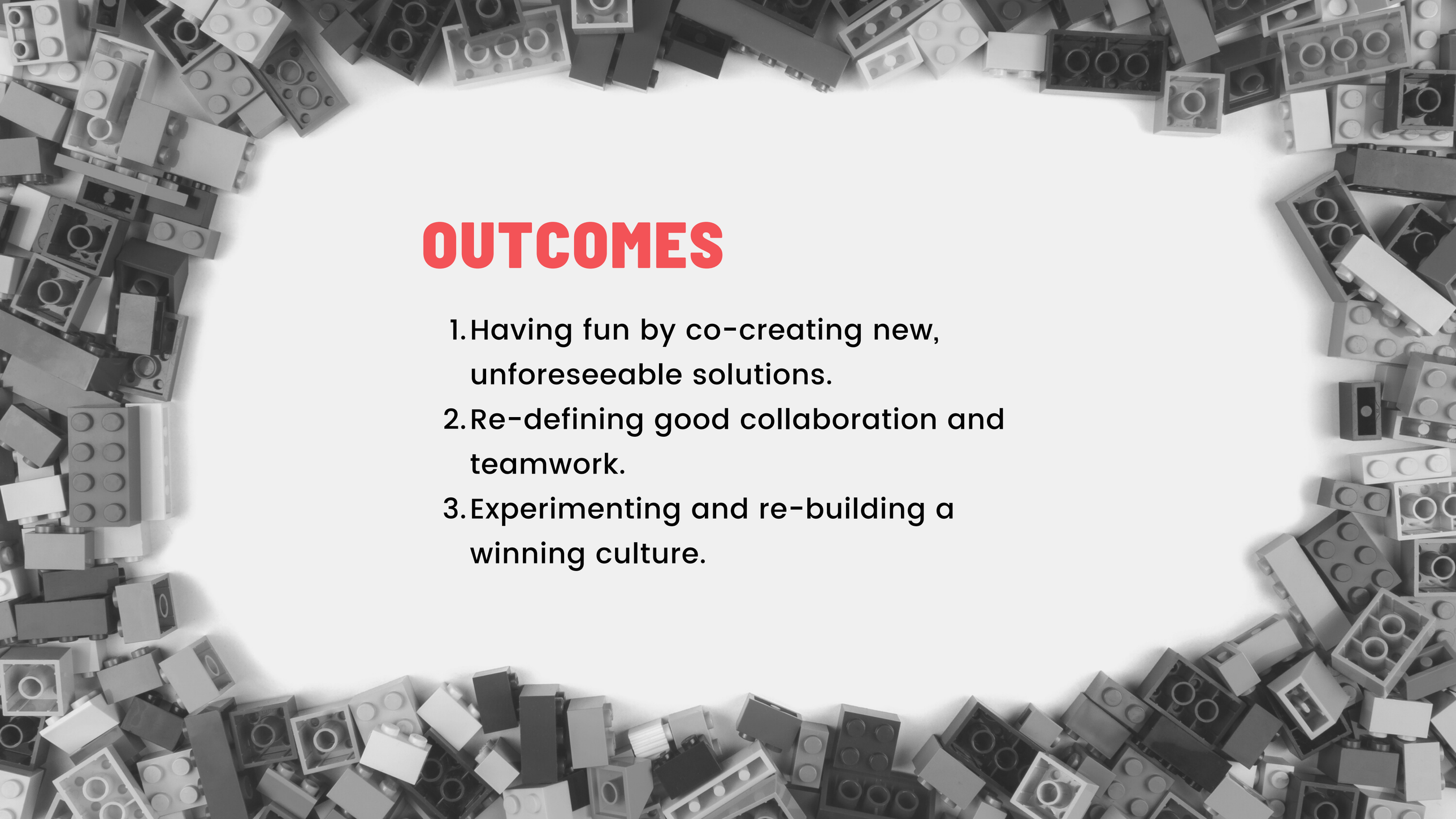
CULTURE TRANSFORMATION • How to develop better solutions faster.

- Build a common understanding of an ideal work environment. This could be in the context with an existing challenge. Share ideas and co-create unexpected solutions in interdisciplinary teams.
- Experiment, learn and re-build a winning culture.
- How to embrace all the differences in an organisation (DEI).
- Define an action plan for the next month to actually be the change that you want to see in the organisation.

2

HALF-DAY WORKSHOP

Ägerisee, 8 December 2022
Half-day of 4h
Team of approx. 15 PAX
1 or more facilitators



OUTCOMES

1. Having fun by co-creating new, unforeseeable solutions.
2. Re-defining good collaboration and teamwork.
3. Experimenting and re-building a winning culture.

YOUR FACILITATOR

Patrycja is a forward-thinking innovation leader with an extensive track record in digital strategies. She's proficient in traditional large-scale innovation as well as agile, entrepreneurial models and collaborative eco-systems.

With her broad background in consumer-centric business development, she's helping organizations to get better at 21st century innovation.

She holds a master's degree in media sciences from University of Zurich, a CAS from University of St. Gallen and brings a broad experience in the information technology and services industry.

Patrycja Pielaszek
Certified facilitator LEGO® Serious Play®

Certified Facilitator

OUR OFFER

Cost range between CHF 1'900 - CHF 2'800 for a half-day workshop depending on customer-specific requirements.

The suggested workshop variants are based on the information as provided in your request and can give a better idea of what can be covered in a half-day session with LEGO® Serious Play®.

Workshop designs are always tailored to your needs after a detailed, personal briefing.

GOOD TO KNOW

Format

All workshops can be conducted both on-site or remotely. Depending on the number of participants, two or more co-facilitators can be provided.

Languages

All workshops can be facilitated in English or German.

Case studies

Explore some of our case studies here

LEGO® SERIOUS PLAY®

Anytime you need to change the normal business dynamic and have a more powerful conversation, LEGO® Serious Play® can help.

The way building something with your hands unlocks knowledge you didn't know you had. The joy and productivity of getting into a flow experience. The safety in talking about issues through a model rather than the usual business/power dynamic.

The bricks are used as a medium to build and to express complex ideas through storytelling and metaphors. The conversation, issue, problem, system, idea is literally right there on the table. To talk about, to play with, to change, to test, to improve, to decide on together.

LET'S PLAY SERIOUSLY

Explore more case studies here.